

New PhraseExpress Version to Celebrate its 20th Anniversary

Trier, December 07, 2022 - Bartels Media GmbH has released its new version 16 of the text expander and autotext solution "PhraseExpress."

After well over 2,000,000 downloads around the world, the gold standard of text expansion has been refined further.

New in version 16:

- New storage system for hundreds of thousands of phrases and up to ten times the processing speed.
- Unified file format between Windows and Mac/iOS (updates available soon).
- Conflict-free phrase synchronization in the cloud or with a local network drive (NAS).
- New "Gender-O-Matic" feature eliminates bulky "he/she" and "his/her" phrases.
- Phrase database can be translated and switched between different languages at the click of a button.
- Microsoft Azure and AWS SQL cloud server support.
- New trigger system to execute phrases at specific times or clipboard contents.
- Editing history and roll-back for each individual phrase.

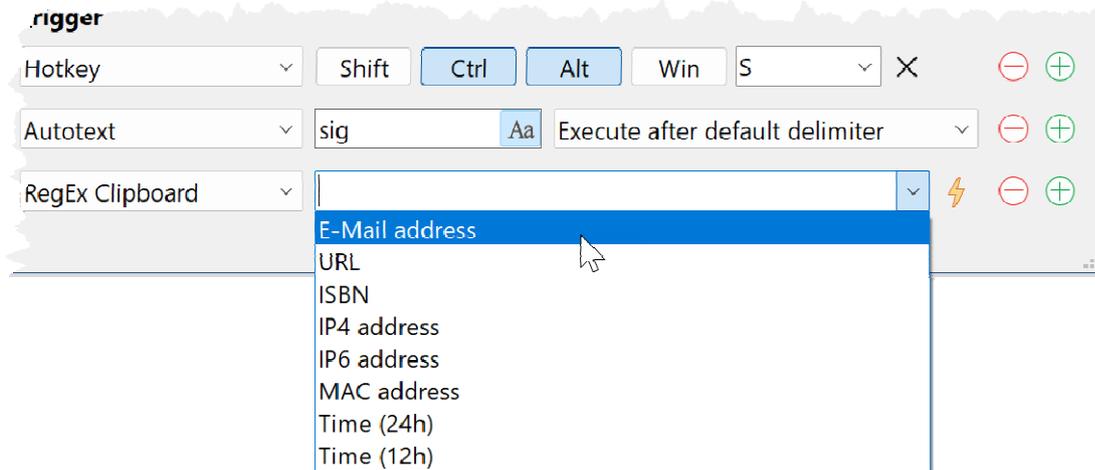
The productivity solution PhraseExpress works system-wide and inserts frequently-used phrases into any application, making daily typing easier on Windows PC, Mac, and iPhone/iPad:

The screenshot displays the PhraseExpress Enterprise v16 interface. A prominent circular logo in the upper right corner commemorates the software's 20th anniversary. The main window is titled 'Edit - PhraseExpress Enterprise v16' and features a ribbon with the 'Phrase content' tab active. The interface is divided into several sections: a left sidebar for 'Folders and phrases (\"en\")' with a search bar and a tree view; a central workspace showing a phrase for 'Send brochure' with its description, formatted content (including a salutation, a product ID from a SQL server, and a signature), and trigger settings (Hotkey: Shift+Ctrl+Alt+Win+P, Autotext: psw); and a right sidebar with additional options. The status bar at the bottom indicates the current phrase path, language (Englisch), character and word counts, and a zoom level of 100%.

New trigger system

Until now, phrases could be pulled up via a selection menu, hotkeys, or autotext shortcuts.

The new trigger system adds phrase execution at specified times, such as when certain program windows appear, or if the contents of the clipboard match a regular expression (RegEx):



For example, PhraseExpress now offers various actions as soon as any e-mail address, URL, IP address, IBAN, etc. is typed or pasted into the clipboard.

Gender-O-Matic

PhraseExpress replaces bulky "he/she" and "his/her" constructs into dynamic placeholders during the composing of a phrase, if desired:

| Description |
|---|
| Treatment |
| Phrase content |
| He/She wants his/her treatment at his/her home. |

When executing the phrase, PhraseExpress then inserts the phrase in the desired gender variant.

Editing history

PhraseExpress retains the editing history of each phrase, including editor name and time stamp.

Previous versions can be discussed with the team in a chat-like system, reviewed with real-time preview, and restored if desired.

Flexible use

PhraseExpress can be used on a USB stick, as a stand-alone version with peer-to-peer data synchronization, or with a Microsoft SQL Server in a client/server architecture.

The new version 16 accelerates the use, up to tenfold, with a SQL Server, and supports ODBC 16/17 drivers as well as SQL cloud servers at Microsoft Azure or Amazon AWS.

Free for personal users

The latest PhraseExpress version is also available in a freeware version for non-commercial use with few feature restrictions and can be downloaded for free at <https://www.phraseexpress.com/de/>.

The portable version does not require installation or administration rights. An updated Mac/iPhone/iPad version for file compatibility with the new Windows version is being created.

For commercial users, PhraseExpress starts at US\$ 80.62 for "Standard Edition".

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